

Movie Mogul Cecil B. DeMille Dies



CECIL B. DEMILLE

HOLLYWOOD — Cecil B. DeMille, whose spectacular productions made him the movies' most famous and successful director, died today. He was 77. A heart attack claimed the man who was one of the founders of Hollywood and became legend in his own time. He died at his home at 3:30 a.m. after an illness of a week. With him was a daughter, Cecilia, and her husband, Joseph Harper. His wife, Constance, was in the house but not at the bedside. She also has not ill. DeMille made more than 70 films, both directing and producing many. He spent money like water, in amounts that averted even Hollywood's free-spending studio heads. He was amazingly active right up until he was taken ill. His last film he actively produced was "The 10 Commandments." But he supervised production of "The Buccaneer" and was making plans for a new film about Lord Robert Baden-Powell, who founded the Boy Scouts. **START IN 1912** DeMille entered show business as an actor. In 1912, at a luncheon with a glitzy salesman named Samuel Goldwyn and a vaudeville cornet player named Jesse Lasky, the three decided to take a fling at the new medium of motion pictures. They formed a company, acquired rights to "The Squaw Man," and sent DeMille west to make it into a movie. He rented half a barn in a pastoral suburb known as Hollywood — and the rest is history. DeMille, the late Lasky and

Goldwyn became the moguls of Hollywood. DeMille has estimated that his films have been seen by more than 3 billion people — roughly twice the earth's population. Box office returns are nearing a billion dollars. He was reared in a religious atmosphere, and many of his films had religious themes. But he was judiciously larded with sex and excitement. Among his best known productions were "The Sign of the Cross," "The Crusades," "The Platanian," "Union Pacific," "The Story of Dr. Wassell," "Spartan and Bellini," "The Greatest Show on Earth."

Most of the top names in movies today have worked for DeMille's trademarks were clashing battles, violent storms, lavish banquets, great fires, chases, mobs, milk battles for leading ladies — and of course impassioned lovemaking. **LIVED IN N. C.** DeMille was born Aug. 12, 1881, in Ashfield, Mass. His father was a school teacher who studied for the ministry at one time. It was from his father's habit of reading the Bible aloud each night that DeMille absorbed his feeling for the epic qualities of religion that marked his movie-making career. His parents lived in Washington, N. C., where DeMille spent part of his boyhood and where he still has relatives.

LABOR BILLS' CHANCES IN BRIGHT SPOT

Democrats' Edge, Less GOP Noise Figured To Help

WASHINGTON — Changes made in the Labor committees of the new Congress pointed today to increased chances for action on labor-management control legislation and possibly other measures as well. Democrats increased their margin on the House Labor Committee from 17-13 to 20-10 and on the Senate Labor Committee from 7-6 to 9-4.

Moreover the Republican side of the Senate group took on a less conservative tone. Sens. Winston L. Prouty (Vt.), Jacob K. Javits (N.Y.), Clifford P. Case (N.J.) and John Sherman Cooper (Ky.) will be serving for the GOP with Sens. Barry M. Goldwater (Ariz.) and Everett M. Dirksen (Ill.). Complied with the committee re-vamping are indications from the Labor Department that the administration is not too unhappy with the anti-inflation bill introduced Tuesday by Sen. John F. Kennedy (D-Mass.). Some additions and changes for Kennedy's bill are expected to be included, however, in the administration program which will go to Congress soon.

SAME GOAL

Goldwater, expected to sponsor President Eisenhower's labor proposals in the Senate, said he and Kennedy are trying to achieve the same things but over different routes. He said Kennedy's bill has some good points but "will not slow down Jimmy Hoffa," as Kennedy said it would.

Hoffa, president of the Teamsters Union, had no comment but the AFL-CIO indicated support for Kennedy's bill. Hoffa has been a chief target in hearings of the Senate Rackets Committee whose chairman, Sen. J. Lee McClellan (D-Ark.), is drafting a bill of his own.

The advance word is that the President's recommendations and the administration will closely resemble what was proposed last year.

If so, they will parallel much of Kennedy's bill. Points in common call for secret ballot union elections, strict accounting of union funds, criminal penalties for labor-management corruption, and a sprinkling of changes in the Fair Labor Law.

But there are differences also. The administration, for example, wants the shakedown picked to prohibit picketing in any case where workers indicate they don't want a union to represent them.

Secretary of Labor James P. Mitchell also is expected to insist in behalf of the administration on tightening labor boycott restrictions, making union officials more accountable to union members or union funds, and giving the government power to investigate well-fare-pension fund operations.



(AP Photo)

A Dog's Best Friend

It was a frigid swim, but Andrea Beatty didn't consider that when her dog, Rebel, fell through the ice into a Chapel Hill pond last Sunday. Rebel was galloping after a duck when he fell in, and Andrea swam out to guide her pet to safety.

Execution Toll At 247

Firing Squad Guns Accent Cuban Rally

HAVANA — The distant chatter of firing squad guns was the eurlain raiser for a massive Havana rally today in support of the revolutionary government's summary executions.

Rebel bullets cut down a dozen men of ousted President Fulgencio Batista's defeated armed forces in Pinar del Rio, Cuba's westernmost province. All had been convicted of murder and other crimes in a three-hour trial.

These, plus 19 previously untried executions — 11 at Cardenas in Matanzas province and 8 at Jiguani in Oriente province — boosted the nationwide toll to 247.

Three others were reported under death sentences in Pinar del Rio and 38 in Oriente province of east Cuba.

Havana workers took the day off to participate in the rally. Fidel Castro called for a half-million people to throng the park in front of the Presidential Palace this afternoon.

The revolutionary leader said this would be Cuba's answer to foreign criticism of swift retribution for those convicted by military courts of crimes against the people during Fulgencio Batista's dictatorship.

The first of a series of public trials in Havana was announced to begin Thursday in the city's 15,000-seat Sports Palace.

A total of 216 men are known to have fallen before firing squads after military trials elsewhere in the country. Thirty-nine were reported under sentence of death in Oriente province and 15 in Pinar del Rio.

Castro said the rally in Havana would support justice and demand that the United States return the war criminals. No formal requests for extradition of Batista followers who fled to the United States have been reported so far in Washington.

Many Cubans were expected from the provinces.

The Lighter Side She'll Have Cocktails In Court

(From AP Reports)

The bar of justice will become a cocktail lounge at least for a little while.

Mrs. Alice Conway of Plainfield, N. J., was arrested last week by a patrolman who found her slumped over the wheel of her car. A halibut joint of snoring was in the back seat, and a pint of the liquid was missing.

She insists she was not intoxicated. Magistrate James E. Leonard of Garwood agreed to let her lose down a pint of sherry in court.

If she thinks the drunkometer test, she'll be found guilty of drunken driving.

'Night . . . Crash! Walter Siner found a car in his bed at a motel in North Bergen, N. J.

Police said Mrs. Siner had gone out to the car on an errand while her husband went to bed. He had left the motor running, and Mrs. Siner accidentally hit the gear shift while she was fumbling for the brake. He was accelerated instead, and CRASH!

He was treated for a hand injury, she for shock.

Year's Worst Storm Pushes Toward East

Below-Zero Readings Follow Big Snowfall



(AP Photo)

Kansas City Motorist Tries To Dig Car Out Of Snowbank Without Visible Success

KANSAS CITY — Winter's worst storm moved rapidly through the Ohio Valley today, pushed by a sub-zero surge of arctic air.

Temperatures tumbled in the snow-packed great plains. Readings as low as 12 to 23 below zero are predicted for tonight in eastern Nebraska and South Dakota. The extreme cold is expected to extend as far south as Texas and Arkansas.

Snowfall began to diminish this morning in most of the mid-continent and was expected to end as far east as Kansas City by early afternoon.

Strong winds continued through the day, causing considerable drifting. Snow depths ranged up to 11 inches at Milan in northern Missouri, and many roads were either blocked or reduced to one-way traffic.

SLEET RAIN

Along the eastern edge of the cold wave, sleet and freezing rain gripped the Mississippi valley. St. Louis was almost paralyzed by hardening ice layer that snapped power lines and made streets and highways dangerous.

The Weather Bureau said the storm center was in the lower Ohio valley at mid-morning and moving northward into the Great Lakes region.

ELEVEN DEATHS

Eleven deaths have been attributed to the storm. All of the victims were killed in traffic accidents on ice or snow covered roads. Three were killed in New Mexico, Montana, Pennsylvania and Iowa each reported two deaths, and Oklahoma and Kansas had one each.

A special summary of the Weather Bureau said snow, sleet and high winds kicked up blizzard conditions in Nebraska, Iowa and the Midlands of central Kansas. Immediately ahead of the snow there was a narrow band of freezing rain in the South, thundering and accompanied spring temperatures.

EVEN TORNADO

There was even a tornado Tuesday night in Missouri. Kansas City lay in the center of the area. At midnight, with four inches on the ground, the storm began again and the Weather Bureau said it would reach eight inches.

Part of New Mexico, Colorado, Wyoming, Oklahoma, Nebraska and Iowa still were getting snow. The northern three-quarters of Illinois had six or more inches on the ground.

Se STORM on page 2A

Alcorn Tells GOP To Start Big Drive For '60 Recoup

DES MOINES, Iowa — GOP National Chairman Meade Alcorn called on Republicans today for full time efforts to elect a president and win back Congress in 1960.

Alcorn said in a report prepared for the party's Executive Committee that the National Committee plans to draw on every population group for "an all-out drive to recruit a vast army of Republicans who will march to victory in 1960."

"I am convinced," Alcorn said, "that we can no longer afford the luxury of part-time dabbling in politics. This applies to us as individuals and as a party."

A parallel investigation was promised by Manhattan Dist. Atty. Frank S. Hogan.

Deputy Commissioner Kennedy said he would discuss the program's contents with Hogan, but added that he did not believe there was a sex ring or syndicate in the city.

Chief Magistrate John M. Murphy said he would "let the First State" a book on the problem of prostitution, said it "undoubtedly is true to a degree that is used to promote business," but to what extent no one knows.

He said the program appeared to exploit the subject for audience interest.

In Washington, Chairman Al J. Hayes of the AFL-CIO Ethical Practices Committee suggested an investigation by the Senate Committee on Labor-Management relations. He said he was shocked. Sen. John L. McClellan (D-Ark.), committee chairman, and Sen. Karl E. Mundt (R-S.D.), senior Republican member, declined comment.

Outraged comment came from Akron, Ohio, where General Tire and Rubber Co. distributors are holding an organization meeting. Denouncing the program, Gen-

Our Weather

Clouds mild and windy, with scattered showers and thundershowers this afternoon and tonight. Gradual clearing and turning colder tomorrow. Fair and much cooler tomorrow.

Low this morning 51
Low tomorrow morning 48
High today 65
High yesterday 62
High tomorrow 50
Sunrise today 7:25 a.m.;
Sunset today 5:40 p.m.

More Weather Data on Page 2A

BUSINESS DENIES GIRLS' USE AS POLICE BEGIN LOOKING

Murrow's 'Sex Show' in Second Act With Official Cast

NEW YORK — Da call girls play an important role in helping big corporations saving business deals.

No, say businessmen. Yes — to a degree — says the city's chief magistrate.

A Senate committee should investigate, says the AFL-CIO. We'll investigate, says the city police department.

The new twist in the world's oldest profession got a thorough airing Monday night on the CBS radio program, "The Business of Sex," narrated by Edward R. Murrow.

Unidentified speakers from the business world and the demimonde told of company policies that include keeping prostitutes on public relations payrolls or paying them monthly fees for dealings with customers.

PROBE ORDERED

As spokesmen from the top ranks of big business generally denied the sex-for-sales practice, Police Commissioner Stephen P. Kennedy ordered an investigation.

Mayor Robert F. Wagner's office said: "We will not tolerate such scandal and vice in the city." Kennedy, acknowledging the difficulty of detecting call girls set-ups, appealed for any information that might aid the probe. He promised to protect informants but threatened to prosecute any businessman found employing prostitutes.

A promise not to disclose names had been made to participants on the Monday program by CBS officials, who refused Tuesday to identify speakers to police.

NO SYNDICATE

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eral Tire Vice President L. A. McQueen said: "No legitimate business concern in this nation would permit the use of such unethical selling practices."

FIRM DENIAL

Spokesmen here for more than two dozen firms in banking, manufacturing, oil, steel and utilities said they never had heard of any company hiring call girls to advance business. They declined use of their names.

An executive familiar with the garment industry conceded some sales managers may cement friendships with hoppers by providing girls as part of an evening's entertainment.